

## On How to Promote Literature Education in University Campus

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**Abstract:** For the literary education in the university campus, the goal is not to train writers, but to cultivate students to develop a culture of love for literature and the ability to appreciate literature. Chen Pingyuan, a professor at Peking University, once said: "The 'native mother education' is not only about reading and literacy, but also involves knowledge, thinking, aesthetics, cultural stance, etc. I have taught in universities in mainland China, Taiwan, and Hong Kong, and I am deeply impressed by mainland students. The level of Chinese is not satisfactory." In fact, all grassroots organizations in the whole society have noticed that when the Ministry of Education initiated a new round of college entrance examination reform, it has clearly announced the abolition of the liberal arts and sciences division. However, for the course offered on campus, there is no "College Chinese" in the public courses, and each university has its own idea of setting courses. By contrast, Taiwan's educational circles are still insisting on the opening of "Big Country Chinese", which has a significant influence on students and benefits them a lot. For college students in any country, they should have the ability to use their own language accurately and gracefully. The acquisition of this ability requires a good study of the culture and literature of our country. It is required to learn the knowledge of reading and writing, and learn the language and literature of our country. It should be a wonderful enjoyment. At the same time, it will also help students in Chinese knowledge, literary interest, cultural construction, morality, ideology and even "international relations". However, with the promotion and construction of applied universities, many colleges and universities consider the actual economic function of society in their professional curriculum design. Therefore, in many institutions, neither "University Language" nor "Reading and Writing" is available. Literary education is becoming less and less important, and it is necessary to always give way to professional courses. Such a guiding trend will make the whole society more impetuous in the long run. It is very important for literary educators to promote the literary education of the university. Therefore, after investigating the current situation of many school curriculums, our research team chose this topic: "Promoting Literary Education in University Campus."

### 1. The Main Significance and Objectives of Literature Education

#### 1.1 Establish a moral outlook

If people want morality, the normal operation of human society must have the principle of morality and the support of morality. Literature, as a spiritual form, is conducive to the transformation and purification of human nature. From the beginning to the present, literature has played an inestimable role in the transformation and purification of human nature. In today's human spiritual world, there are many beautiful and glorious things from literature. In today's human beauty, we can see the profound traces left by literature as long as we distinguish them slightly. Without literature, human beings are still in the dark and gray, still in the ignorance of ignorance. Without literature, there is no world today, and there is no human being today. There is no doubt that literature has been morally sected from the very beginning. The function of literature in the establishment of morality is absolutely no worse than philosophy, political science, and ethics. It may be more appealing, invasive, and enduring. Because it is through the image, through the plot, without traces, silently enter the solemn morality into the human mind.

## **1.2 Creating Aesthetic Realm**

A person's complete spiritual world is composed of many latitudes. Among them, aesthetics is a very important latitude. Literature is almost the most effective way to generate this latitude. One of the fundamental functions of literature is aesthetics. If ancient literature is more concerned with expressing ideas and expressing emotions, then later literature is more and more concerned about its aesthetic value. A very important reason why people are close to literature is that literature can satisfy people's aesthetic needs and cultivate people's aesthetic experience and enhance people's aesthetic realm. Excellent writers from generation to generation use their noble words to turn our life into an emotional life, thus making pale life and mediocre objects a thing that can be aestheticized.

In addition, literature can also play a key role in the improvement of personal accomplishment in the aspects of inputting historical consciousness, cultivating grief feelings, strengthening the ability to speak, inspiring the potential of imagination, and improving the level of language and writing.

The Italian, Donatella Acerbi, wrote in a book: "Literature has a very prominent and even extremely important position in Italian school education compared to other forms of education. It is in people. It plays an important role in cultivating and developing awareness. In the long period of students' growth and learning, it is an extremely important ethical and aesthetic education. It develops people's thinking through description and imagination. It is necessary and effective to highlight the importance of literary education in schools at all levels, from primary schools to various types of secondary schools. He is aiming at the theory of primary and secondary schools, but this view is also suitable for universities.

## **2. Ideal State of Literature Education on College Campus**

The aim of literature education on campus is not to cultivate writers, but to cultivate a love of literature and the ability to appreciate literature. Literature education is an important aspect of humanistic quality education for college students and plays an important role in shaping their spiritual character. In-depth development of literature education in colleges and universities will help to carry out ideological education and promote the promotion of Chinese culture. Consolidating the national spirit and promoting national unity is conducive to enhancing students' comprehensive humanistic qualities and is conducive to maintaining social stability and long-term stability.

### **2.1 Offering suitable literature appreciation courses**

Tsinghua University decided to open a required course for writing and communication for the 2018 freshmen enrolled this fall, which caused heated discussion. In fact, from various phenomena, we need to jointly explore the significance of literary education and reflect on the problems in our literary education.

China's basic education system has always attached great importance to literary education. However, in the previous stage of the university, the methods of literary education in some language classes in the past were mechanically rigid, fragmented and unscientific. So for the literary education needed in college campuses, our educators must first understand that the basic task of literary education is to help people, especially young people, to learn useful knowledge, and its deep value is to shape people's souls. Excellent literary works can shape the soul of the person and enhance the quality of the person. Lu Xun said, "Society can be found in fiction, and we can also find ourselves." According to Diderot, "Poets, novelists, actors, they move people in circuitous ways." The esthetician Wang Chaowen also said, "The ability to understand life in art has been improved, and it must also react on the sensitivity to ordinary real life." Writers use their own efforts to create works and reflect social life, the fundamental purpose of which is to transform human nature according to their own ideals. No matter which writer, when depicting social life, it will not be a "pure objective" reflection without purpose. Whether he is conscious or not, when selecting materials and shaping images, he must be integrated into his evaluation of life. His love

and jealousy, as well as his ideals of life and the search for truth. This is also the best answer to the aesthetic effect of literary education.

Therefore, there must be a literary position in the curriculum system on the university campus. The literary courses currently offered by our school include "College Chinese", "Selected Works of Literary Works", "Special Topics for Chinese Women Writers", "Literature Appreciation", and "National Studies" Courses such as "Guide" and "Appreciation of Film and Television Literature" have achieved a good spread of literature appreciation and popularization.

## **2.2 Literature lectures and academic exchanges are often offered on campus**

The ideal state of literary education on the university campus is that teachers and students can jointly create a poetic campus and consciously use literary forms to promote communication and improvement. It is not only reflected in the curriculum system, but also some literary courses. It should be consciously and voluntarily following the truth, goodness and beauty in the literary world. Use the resources provided by the school to conduct more academic lectures in literature and art, and promote literary literacy together with everyone in the industry.

For example, the series "Learning into Peking University" conducted by Peking University is absolutely necessary on the university campus. It is also a form of literary popularization that students are particularly happy to participate in. Now many colleges and universities have similar activities, and some literary or literary professors are invited to do some literary lectures. For example, our school's "Famous Teachers'Forum" project is notified by the school's scientific research department every year. In addition to inviting some influential scholars from the academic circles to come to the school to make reports for teachers and students. Each secondary college needs to invite two famous professionals and scholars related to professional disciplines to conduct academic exchanges and give lectures. Payment by the school according to the title of the guests and the influence of the academic circles is a kind of academic promotion and promotion for both teachers and students.

## **2.3 Campus activities in literary societies or reading and writing should be carried out as appropriate**

In literary appreciation activities, students are the main body on campus. We should create more opportunities for students to participate in literary interaction personally. On the one hand, it arouses their interest and enthusiasm, on the other hand, it is an effective way to cultivate literary self-confidence. There is Wenxin Drama Society in our school. Students will use their spare time to create campus scripts and create opportunities for rehearsal. They have received a lot of good reviews on campus. In addition, in conjunction with various holidays, students will conduct essay activities and select the first, second and third prizes and merit awards according to the theme set in advance. Good works will also be published in the school newspaper, and will be launched at the school's public address in a timely manner, which is an approval for the selected students. The enthusiasm of the students involved is high, and there are many students participating in similar activities each time. This is also the subtle and edifying process of literature.

## **3. The aim of carrying out quality education in literature education is to promote popularization and everyone's participation.**

Literature is an art that uses language as a tool to visualize social life. In addition to the cognitive function and entertainment function, literature also has the educational function. Literature is one of the important carriers and means of education in any country. Zhang Zhigong, a linguist and educator, once said, "I attach great importance to literary education. It is not required that all students become writers, but everyone must accept literature education. "

Today, in the implementation of quality education, the significance of literary education has been paid more and more attention and attention. The whole society should realize that literary education should be universal and everyone involved.

#### **4. How to teach literature education according to local conditions and aptitude**

Chernishevsky said: "A poet or an artist can't be an ordinary person, so he can't (even if he wants to) make no judgment about what he describes; this judgment in his works shows the new role of art, by which art has become a moral activity of human beings."

Combining various festivals and themes in Colleges and universities, it is a good measure to carry out diversified forms of literary education according to local conditions. In many cases, culture needs to be imperceptibly influenced, and the influence of literature is no exception. The above mentioned topics include offering a variety of elective courses, giving lectures and salons on literature education, conducting literary works solicitation activities on campus, launching reading competitions and poetry recitation competitions for college students, disseminating micro-video works for social activities or popular science activities, participating in community cultural popularization activities, and doing public numbers of campus cultural associations. At the present stage, it is more appropriate to adapt to local conditions. Each university can make appropriate adjustments according to its own school situation and regional culture, so that the popular form and method can be more flexible. Literary education is promoted on the university campus through curriculum, and can be carried out through various forms of cultural activities and literary activities. In addition, under the class, students can actively read and write on their own initiative, and promote the literature education on the university campus through various channels and measures.

The expected popularity effect is ideally to gradually increase the proportion of literature and education related courses in the university curriculum. When students do some literary activities, they no longer stick to the form and the outer shell of the activity, but focus on the connotation of the activity and truly seek the meaning of literary education. If students can clarify the close relationship between literary education and happiness in life through this project, they can immerse themselves in the happy reading experience brought by literature. From the perspective of discovery, we look at the world and ourselves, rationally look at "multi-ethnic literature", develop a broad vision, broad mind and diverse tastes, then the research purpose of this project is more complete.

#### **5. The Help of Reading and Writing in Enriching Life Experience**

As mentioned above, Professor Cao Wenxuan, a professor in the Chinese Department of Peking University, a famous writer and winner of the International Andersen Prize, emphasizes that the relationship between reading and writing is the relationship between bow and arrow. He said that leaving reading to talk about writing is basically a meaningless topic. Reading is a prerequisite for writing and writing is a result of reading. Reading is like a bow. Writing is an arrow. It takes a bow to shoot an arrow. If you want to shoot far, you need to stretch your bow, that is, strength. Reading is strength for writing. Whether the arrow can be shot and how far it can be shot, the strength of the bow and the power of savings are very important. Only by extensively reading the accumulation of literary classics in ancient and modern China and foreign countries can we write good articles.

Many people have nothing to say when writing, there is nothing to talk about, in fact, mainly because of lack of reading, lack of accumulation, and no training to find the "eyesight" of writing materials. If you don't read, you won't understand what is "the sunset is going down, the broken man is in the horizon", and you can't appreciate the "small bridges and flowing waters." If you don't study, you won't understand the beauty of "the desert is solitary and straight," and you won't understand the "green" character of the "spring breeze and the south bank of the green river." If you don't read and can't read the meanings contained in those classical poems, you will lose a lot of enjoyment that you could have enjoyed in your life.

Most of us are ordinary people. There are too many small things and too many moments in our lives that make us feel powerless. Most moments of life are bitter, the adult world, leaving us sad and decadent time is so short. What is the meaning of being alive? Why do we have to refuel and live well? Most of the time, it is those books that have been read that give us enlightenment at a critical point in our lives. It is undeniable that reading does enhance the sense of happiness in life, so that in those moments that are fleeting, we can understand the meanings of valuable life.

## 6. Literature Education in the Network Era Needs More Vigilance and Strengthening

We are now in the era of electronic information network, which is a remarkable symbol of the development of human society to modern times. While this era is well-known, its drawbacks have gradually emerged. As we all know, the book and printing industry has been favored by the public before the emergence and popularization of Internet and computer technology. However, with the advent of the Internet era, the convenient and fast food culture represented by the Internet has gradually replaced the important position of traditional literature represented by books, and the printing and publishing industry has also become depressed. Nowadays, in the network age, many people often indulge in the network, aimlessly fragmenting time, giving up reading, leading to many people sigh. I have already forgotten the word, and I have to go to the Internet to find a ready-made article that I want to be a similar article to modify. Instead, I turned my head and blamed the younger generation around me for indulging in the Internet. Writing something is wrong. Literary and literary education in the Internet age is in the embarrassing position of the new network literature and traditional books.

Although there are quite a lot of people in the library and bookstores, more are e-books on the road, in the car, on the mobile phone, a Tablet and other mobile devices. Tang Jiasanshao, a well-known writer of network literature, believes that network literature is popular literature or type literature, while traditional literature is generally serious literature. Serious literature is more knowledge-based and educational, which is what everyone needs.

We should restrain and regulate the development of network literature and advocate and support the development of traditional literature. In the network age, it is the right way to resist and mitigate the negative influence of the network on literature, to abstain from impetuosity and eagerness for quick success and instant benefit, and to promote the development and innovation of literature and literature education in the new era.

## 7. Conclusions

To sum up, literature education itself needs to keep pace with the times. Literature educators should also clear up the close relationship between literature education and personal career and life development. Focusing on the current situation of the development of literature education in University campuses, the importance of vigorously promoting the long-term development of literature education in university campuses is clarified. Then it proposes how to promote the diversified ways of literature education in university campuses, combined with campus student activities. By enhancing students' ability to read and write, combined with the effectiveness of practice, it brings some inspiration and positive influence to literature lovers and teachers and students in colleges and universities.

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